



**Katie Evenson:** Creative Lead • Art Director • Graphic Designer  
Greater Chicago Area  
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- Experience:**
- DEXIS — Remote (subsidiary company of Danaher, now Envista Holdings)  
**Senior Designer**  
December 2022 — December 2025  
**Designer**  
March 2019 — December 2022
  - KaVo Kerr — Orange, CA (subsidiary company of Danaher, now Envista Holdings)  
**Designer**  
June 2017 — March 2019
  - Orasoptic — Middleton, WI (subsidiary company of Danaher, now Envista Holdings)  
**Design Lead and Trade Show Manager**  
May 2014 — April 2017
  - z2 Marketing — Pewaukee, WI  
**Art Director**  
February 2012 — April 2014  
**Brands Included:** Grand Geneva Resort and Spa, Timber Ridge, Delafield Tourism, Mountain Khakis, Kohls Conversation for the Cure, Poron Industrial Polyurethanes
  - Wild Blue Technologies — De Pere, WI  
**Art Director/Designer**  
April 2010 — October 2011  
**Brands Included:** Hershey's, Kotex, Huggies, Scott, Poise, Depends
  - Ideas That Deliver  
**Art Director**  
October 2007 — February 2010  
**Brands Included:** Kotex, Scott, Poise, Depends, Greyne Custom Wood Company
- Education:**
- Miami Ad School  
**Art Direction/Design**  
October 2004 — 2007
  - University of Wisconsin — Madison  
**B.A. in Journalism**  
1997 — 2002